

Dear Merchant,

I would like to introduce you to *Holiday in the Pines*. It is a select show sponsored by Nacogdoches Junior Forum. The show takes place in Nacogdoches, "The Oldest Town in Texas" the weekend before Thanksgiving each year. In 2009, over 3,100 shoppers attended this two-day shopping event, as well as the preview party, One HIP Night, and were truly delighted at the eighty plus booths overflowing with holiday gift ideas.

Nacogdoches Junior Forum is a service organization comprised of ladies desiring to make a difference in our community. This year we will be celebrating 20 years of Holiday in the Pines, an exciting accomplishment for our organization! All proceeds from *Holiday in the Pines* are used to fund our services and projects. It is my hope that you will be interested in joining us in kicking off the 2010 holiday shopping season and helping us give back to our community!

The following is important information regarding HOLIDAY IN THE PINES 2010.

**Show Dates:**

One HIP Night – Preview Party – November 18, 2010 – 6:30 pm–9:00 pm  
VIP Shopping – November 19, 2010 – 9:00 am – 11:00 am  
Market Shopping – November 19, 2010 – 11:00 am – 8:00 pm  
Market Shopping – November 20, 2010 – 9:00 am – 5:00 pm

**Show Setup:**

November 17, 2010                      5:00 pm – 11:00 pm  
November 18, 2010                      8:00am – 5:00 pm

**Booth Information:**

<b>B o o t h S i z e</b>	<b>C o n v e n t i o n C e n t e r</b>	<b>B a n i t a R o o m</b>	<b>R u s k R o o m</b>
10' x 10' straight	\$ 425.00	N/A	N/A
10' x 10' corner	\$ 475.00	N/A	N/A
8' x 10' straight	\$ 325.00	\$ 250.00	\$ 250.00
8' x 10' corner	\$ 375.00	N/A	N/A
8' x 8' booth	N/A	\$ 225.00	\$ 225.00

Your merchant packet contains the following:

- **General Provisions** – information and guidelines.
- **Questionnaire** – It is imperative that this information be completed in detail. **THE SELECTION COMMITTEE REQUIRES PICTURES AND PRODUCT PRICES.**

Please return completed Merchant Packet to me no later than 15 days of receiving this information. I ask that you do not send payment at this time. **If you receive an invitation, the money and signed contract will be due by the date indicated in the invitation. When your booth fee is received, you will be assigned a booth space.**

Last year our ONE HIP NIGHT preview party was a huge success! We have already heard members of the community talking about attending this year's preview! The tickets for this event are limited. There is an area on the questionnaire to reserve your tickets for this event. This is not a requirement, but if you or your staff would like to participate in the Hospitality of the evening, a ticket will be required.

One final item of interest - T-SHIRTS!!! Our shirts have become increasingly popular the past few years. There is an area on the questionnaire to pre-order a shirt if you are interested. The shirt will have this year's theme logo on the front. You will be able to pick them up at merchant check-in November 17 & 18.

I look forward to working with you in the coming months. Please do not hesitate to contact me with any question or concern. Working together, I know that *Holiday in the Pines 2010* will be a huge success!

Sincerely,

*Emily Payne*

Holiday in the Pines Chair  
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